

Interventional Radiology

# BEYOND HORIZONS **SPIR2025**

14 - 16 October 2025 InterContinental Sydney

www.spir.org/2025-sydney

SPONSORSHIP PROPOSAL

# INVITATION

OND HORIZONS

On behalf of the SPIR Board of Directors and our members, I am excited to invite you to participate in the 13th International Meeting of the Society for Pediatric Interventional Radiology (SPIR). For the first time, this meeting will take us to the southern hemisphere to the beautiful city of Sydney, Australia.

This year's theme, "Beyond Horizons," reflects our society's vision of expanding boundaries—scientifically, geographically, and technologically—to explore new frontiers in our field. This serves as an opportunity to challenge current practices, explore new ideas, and uncover groundbreaking approaches to pediatric care.

The Society was founded over a decade ago from a shared commitment to enhance children's care through image-guided, minimally invasive techniques. This small group has grown over the years, driven by the passion of some of the most innovative minds in interventional radiology and their vision to "provide better care to sick children and their families in a minimally invasive manner." SPIR is now the largest pediatric interventional radiology community in the world, with members representing physicians, nurses, allied health professionals, trainees, and medical students from across the globe who are interested in and dedicated to advancing pediatric interventional radiology. We have come a long way, but there is still much work to be done. Besides the limited access to skilled professionals for service delivery, the availability of appropriate equipment for children

and the development of new solutions to the unique challenges in pediatric care are formidable challenges for the community. This is where support from the industry for collaborative efforts becomes vital. The scientific meeting represents an excellent opportunity to create and foster relationships between industry partners and the pediatric interventional radiology community.

Last year's meeting in Toronto was an astounding success. It was the most attended since the Society's inception, with over 200 registrants. This year, we hope to expand our horizons further with broader participation from the global PIR community. The program for this year will be packed with exciting content, including:

- Panel Discussions—Experts will engage in thought-provoking conversations on everyday topics related to the practice of Pediatric IR, ranging from system-focused PIR topics to the role of Artificial Intelligence and Robotics.
- Debates Questioning existing practices and investigating innovative strategies for complex cases.

 Showcasing New Technologies— Industry partners will have opportunities to present their latest products and technological advancements to attendees.

14 - 16 October 2025 InterContinental Sydney

- Extreme IR Session highlighting the most complex and innovative procedures in Pediatric IR.
- Global Experiences Sessions showcasing Pediatric IRs from various regions sharing their unique experiences from local PIR practices.
- Pediatric IO Focused sessions will include discussions on advances and applications of PIR in pediatric oncology.
- Special Focus on Nurses, Technologists, and PAs – A dedicated session where nurses, technologists, and physician assistants can come together to discuss and share their experiences independently.
- Scientific Sessions Featuring abstracts chosen from the finest submissions in Pediatric IR, providing a platform for innovative research and new discoveries.



14 - 16 October 2025 InterContinental Sydney

## Why Sponsor the SPIR Annual Meeting?

We are grateful to our industry partners for their unstinted support over the years without which the Annual meetings would not have been possible. The annual scientific meeting offers an exceptional platform for vendors to engage directly with a global audience of Pediatric IRs, including physicians, technologists, nurses, nurse practitioners, physician assistants, and trainees. By sponsoring the event, you will:

- Gain Direct Access to Decision-Makers – The meeting will attract leading Pediatric IR specialists and healthcare professionals from around the world, providing you with valuable face-to-face interactions.
- Showcase Your Innovations - Our interactive exhibition area will allow you to display your latest products and services, giving attendees the opportunity to explore and experience cuttingedge solutions firsthand.
- Enhance Your Brand Visibility – Your company's presence will be highlighted through multiple channels, including event signage, digital communications, and printed materials.

Our ongoing collaboration with industry partners has been vital to the success and advancement of Pediatric IR. Engaging with representatives from leading companies helps us stay current with the latest devices and products and fosters the development of new solutions to improve patient care.

We are pleased to offer a variety of sponsorship packages tailored to help you maximize your exposure and engagement with attendees. By supporting this meeting, you will play a key role in driving innovation and excellence in Pediatric IR while gaining valuable access to decision-makers and thought leaders in the field.

Please find the enclosed Exhibitor Prospectus with detailed information on sponsorship opportunities and benefits. Should you have any questions or require further information, please feel free to contact our PCO, Natacha Costa from NC Events via ncosta@ncevents.com.au or +61 439 841 048. Thank you for considering this exciting opportunity. We look forward to welcoming you to Sydney as we explore new horizons together!

Warm regards,



S Murthy Chennapragada FRANZCR FSIR President Society for Pediatric Interventional Radiology



14 - 16 October 2025 InterContinental Sydney

# **ABOUT THE SPIR**



@ society-for-pediatric-radiology

## The Society for Pediatric

Interventional Radiology is an international organization dedicated to excellence in Pediatric Interventional Radiology. The Society unites experts from centers across the world and gives them a forum to discuss, debate and develop this specialty together. Our annual congress provides a platform for teams to share their expertise and learn how to apply the latest IR techniques in children. SPIR supports research initiatives in a number of regions, recognizing that in order to innovate and improve, we need to collaborate and learn from each other. SPIR has members from over 20 nations and actively seeks to support those who may be delivering PIR in relative isolation. We work with training schemes to attract emerging talent to our specialty and encourage Members-in-Training participation via our meetings and education programs.

SPIR works with other organizations such as SIR, SPR, ESPR, CIRSE, SIDI, ASPVIR and the Chinese SPIR to raise the profile and influence of pediatric IR. We also reach out to nations where PIR is not yet a reality, so that in time, every child in the world has access to minimally invasive, life-changing treatment.

#### Meet our Board of Directors HERE

### SPIR MISSION STATEMENT

To support and advance the specialty of Pediatric Interventional Radiology for the purpose of improving patient care through the following goals:

#### **Patient Care**

To promote excellence in clinical care of children through the practice of pediatric interventional radiology

#### **Education and Training**

To sustain the development and growth of pediatric interventional radiology through a focus on education and training.

#### Research

To advance the future development of pediatric IR through research, critical practice evaluation and innovation.

**Communication / Collaboration** To provide a forum and infrastructure for networking, communication and collaboration, to support current and future pediatric interventional radiologists (PIRs) within a multidisciplinary environment.

#### Public Relations/Advocacy

To foster recognition of SPIR within the medical and hospital communities, radiological societies and in the general public.

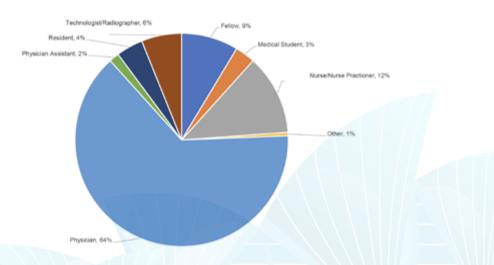
## LEARNING OBJECTIVES

The SPIR Annual Meeting will provide the opportunity to do the following:

- Understand treatment standards and future alternatives for a range of complex pediatric diseases that benefit from minimally invasive procedures.
- 2. Update participants' on new strategies for practice management, training and career development.
- 3. Critically evaluate minimally invasive approaches to challenging procedural situations.

## TARGET AUDIENCE

- Pediatric Interventional Radiologists from North America, South America, Europe, Australia, Africa, Asia
- Allied Health Professionals who practice pediatric interventional radiology
- Members-in-Training who practice pediatric interventional radiology
- Pediatric Radiologists and Healthcare providers with an interest in learning more about interventional radiology.





OND HORIZONS

## PLATINUM PLUS SPONSOR (2 Available) USD\$15,000

- Industry Exhibition booth measuring 10ft x 10ft (3m x3m).
- Lunch & Learn: Live 15 minute presentation on sponsors equipment/device.
- 6 complimentary meeting registrations including full access to scientific program and social program plus daily continental breakfasts, tea breaks & lunch each day.
- Opportunity to purchase additional registrations for USD\$650 per person.
- Acknowledgment as a Platinum Plus sponsor via inclusion of company logo on email blasts and all marketing relating to the conference.
- Acknowledgment as a Platinum Plus sponsor on the SPIR conference website with hyperlinks to your homepage for one year.
- Company logo on media wall

• Company logo on holding slides during scientific sessions.

14 - 16 October 2025 InterContinental Sydney

- Lead capture facilities via the ASM app.
- 200 word summary of your business, product or service in the ASM app.
- Inclusion of one company or product video in the ASM app
- Inclusion of up to 4 company or product brochures in the ASM app (PDF documents).
- Inclusion of one company advertisement in the ASM app (image file to be provided by sponsor).
- Banner in the ASM app (Artwork to be supplied by sponsor. Banner will rotate throughout the app pages).
- Access to email and contact details of all delegates for future marketing (unless indicated otherwise in registration & in accordance with privacy legislation) both prior to and following the conference.

## PLATINUM SPONSOR

- Industry Exhibition booth measuring 10ft x 10ft (3m x 3m).
- Sponsor spotlight: pre-recorded 5 minute slot in the program between clinical sessions for product demonstration, case -based talk etc.
- 4 complimentary meeting registrations including full access to scientific program and social program plus daily continental breakfasts, tea breaks & lunch each day, including dinner.
- Opportunity to purchase additional registrations for USD\$650 per person.
- Acknowledgment as a Platinum sponsor via inclusion of company logo on email blasts and all marketing relating to the conference.
- Acknowledgment as a Platinum sponsor on the SPIR conference website with hyperlinks to your homepage for one year.

- Company logo on holding slides during scientific sessions.
- Lead capture facilities via the ASM app.

**USD\$9,000** 

- 150 word summary of your business, product or service in the ASM app.
- Inclusion of one company or product video in the ASM app.
- Inclusion of up to 3 company or product brochures in the ASM app (PDF documents).
- Inclusion of one company advertisement in the ASM app (image file to be provided by sponsor).
- Banner in the ASM app (Artwork to be supplied by sponsor. Banner will rotate throughout the app pages).
- Access to email and contact details of all delegates for future marketing (unless indicated otherwise in registration & in accordance with privacy legislation) both prior to and following the conference.

• Company logo on media wall.

## SPIR2025

OND HORIZONS

14 - 16 October 2025 InterContinental Sydney

## **SPONSORSHIP**

## GOLD SPONSOR USD\$6,000

- Industry Exhibition trestle display measuring 8ft long (2.40m).
- 2 complimentary meeting registrations including full access to scientific program and social program plus daily continental breakfasts, tea breaks & lunch each day.
- Opportunity to purchase additional registrations for USD\$650 per person.
- Acknowledgment as a Gold sponsor via inclusion of company logo on email blasts and all marketing relating to the conference.
- Acknowledgment as a Gold sponsor on the SPIR conference website with hyperlinks to your homepage for one year.
- Company logo on holding slides during scientific sessions.
- Lead capture facilities via the ASM app.

- 100 word summary of your business, product or service in the ASM app.
- Inclusion of one company or product video in the ASM app.
- Inclusion of up to 2 company or product brochures in the ASM app (PDF documents).
- Inclusion of one company advertisement in the ASM app (image file to be provided by sponsor).
- Banner in the ASM app (Artwork to be supplied by sponsor. Banner will rotate throughout the app pages).
- Access to email and contact details of all delegates for future marketing (unless indicated otherwise in registration & in accordance with privacy legislation) following the conference.

## SILVER SPONSOR USD\$3,000

- Industry Exhibition trestle display measuring 6ft long (1.80m).
- 1 complimentary meeting registration including full access to scientific program and social program plus daily continental breakfasts, tea breaks & lunch each day.
- Opportunity to purchase additional registrations for USD\$650 per person.
- Acknowledgment as a Silver sponsor via inclusion of company logo on email blasts and all marketing relating to the conference.
- Acknowledgment as a Silver sponsor on the SPIR conference website with hyperlinks to your homepage for one year
- Company logo on holding slides during scientific sessions.
- Lead capture facilities via the ASM app.
- Access to email and contact details of all delegates for future marketing (unless indicated otherwise in registration & in accordance with privacy legislation) following the conference.

## WORKSHOP SPONSOR USD\$7,000

- Opportunity to conduct a one hour handson workshop 3-4 times throughout the conference.
- Workshops are capped at 15 delegates per session & delegates to register their attendance in advance
- SPIR will provide the venue space and promote the Workshop but the responsibility for all other aspects of the arrangement of the workshop is the sponsors including AV and catering.
- Workshop proposals are to be submitted for consideration by 30 June 2025 and final selection will be made by Convenor.

\*\* please note that Workshop sponsorship does not include a booth in the exhibition space



14 - 16 October 2025 InterContinental Sydney

## **TERMS AND CONDITIONS**

### **BOOKING AND PAYMENT**

All prices are quoted in US dollars and exclude GST (Goods and Services Tax). Sponsorship packages and exhibition space will be allocated only on receipt of a signed booking form. Confirmation will be sent together with a tax invoice for the full amount. The invoice is payable within 30 days of date of tax invoice. If the payment is not received within this timeframe, then you may forfeit your right to the requested sponsorship package.

Benefits can only proceed when payment has been made. All payments should be made in US dollars by bank transfer.

No sponsor will be allowed to setup their exhibition stand until full payment has been received.

Sponsors may not assign or sublet any part of their exhibition space.

Sponsors consent to their contact details being shared with suppliers and contractors.

Registration of company attendees will be done separately upon confirmation of your sponsorship.

All exhibition staff (complimentary or otherwise) must be registered.

### **DELEGATE LIST**

Email addresses of delegates who consent to provide their name and email address will will be shared with all sponsors and exhibitors.

Please ensure that when contacting delegates that all communications adhere to anti-spamming regulations, relevant privacy policies and that inadvertent disclosure of attendees' information does not happen. Failure to comply will result in the exclusion of email contacts from future meeting lists.

### INSURANCE

Exhibitors and sponsors are responsible for arranging appropriate insurance cover in connection with their attendance at the conference, including loss, theft & liability. SPIR, NC Events and the the Intercontinental Sydney Melbourne cannot be held liable for any loss, liability or damage to personal property.

You must hold a current broadform liability insurance policy for a minimum of AUD 10,000,000 or US equivalent. A request for the name of your insurer, your policy number and its renewal date will be issued. This information will be required prior to the conference commencing.

## **CANCELLATION POLICY**

The cancellation policy for sponsorships is as follows:

Cancellations made prior to June 30, 2025, will result in a 50% cancellation fee of the total sponsorship amount.

 Cancellations made after June 30, 2025, will result in a 100% cancellation fee of the total sponsorship amount.

> The Organising Committee reserves the right to cancel the ASM in the case of circumstances beyond its control. In such a case, all monies paid to date will be refunded in full, less any expenses incurred. The liability of the organisers will be limited to that amount.

## BEYOND HORIZONS SPIR2025

14 - 16 October 2025 InterContinental Sydney

## **CONFIRMING SPONSORSHIP**

To confirm your sponsorship, please complete and sign this form and return to <u>ncosta@ncevents.com.au</u>. When this form has been received, a tax invoice will be generated and issued to you.

Company name (for invoice purposes)	
Company (for exhibition/promotion):	
Postal Address	
State	Post Code
ABN	
Telephone	Mobile
Email	

We wish to confirm the following sponsorship :

PLATINUM PLUS SPONSOR USD\$15,000

PLATINUM SPONSOR USD\$9,000

GOLD SPONSOR USD\$6,000

SILVER SPONSOR USD\$3,000

WORKSHOP SPONSOR USD\$7,000

I have read and agreed to the Terms and Conditions

Authorised Signature

Printed Name\_

Company\_

Please forward this form to ncosta@ncevents.com.au